

Hi, I wanted to ask you a quick question. The **[insert race name]** is coming up soon, and we have a spot open for a premium sponsor. This would get your name on our marketing material and our official shirts with a premium color print. This will stand out above our normal sponsors and you will be able to preview the design as well.

We expect approximately **[insert number of runners]** to attend this year, and your business will be featured and promoted in all premium spots.

You can use your logo, or any short custom text you would like to promote. I recommend including your phone number or website for best results!

Please let me know if there is any interest by the end of this week. I have limited spots for premium sponsors, so if I don't hear back soon only standard sponsor locations may be available.

Thank you so much,  
**[Your Name]**